

**CITY OF OCONTO FALLS
MAIN STREET COMMITTEE MEETING
Council Chambers – Municipal Building
500 N. Chestnut Avenue
Oconto Falls, WI 54154**

**WEDNESDAY, JANUARY 18, 2023 – 10:00 AM
MINUTES**

City Administrator Peter Wills called the meeting to order at 10:00 am.

Roll Call

Present: Chairman Barb Salscheider – Salscheider’s Antique Bar
Peter Bruesch – Coachlight Inn
Stephanie Holman – Senn Hometown Insurance
Peter Wills – City Administrator
Ashley Bahrke – City Alderman
Jayme Sellen – OCEDC
Melanie Rice – The Flower Shoppe

Also Present: Fire Chief Tim Magnin, Mayor Brad Rice, and Deputy Clerk Jenny Friedman, Building Inspector Jane Meisner, Max Mayer, Nicole Meyer

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

2. Approval of Main Street Committee Minutes- 12.15.2022

Motion: Bahrke/Holman

Motion to approve with amendments recommended Main Street Committee Minutes- 12.15.22

Voice Vote: All present voting aye - **MOTION CARRIED**

3. Three to four recommendations of key Main Street Goals for Downtown Redevelopment. The main street goals for downtown are,
 - Preserving the Main Street historical buildings that already exist.
 - Bring in someone with a historical society to designate the buildings and determine their age and historical district.
 - Developing fund raising for Main Street.
 - Design Guidelines for what buildings will need to look like downtown.
 - Enhance the downtown to draw in and encourage people to visit and bring business in.
 - Encourage unoccupied and absent business owners to rehabilitate their buildings.

Motion: Holman/Bahrke

Motion to work on the Main Street Goals for Downtown Redevelopment.

Voice Vote: All present voting aye-**MOTION CARRIED**

4. Priority for Downtown Enhancement Project supported by Green Bay Community Foundation Grant

City Administrator Wills talked with the Green Bay Community Foundation and they were interested in a proposal for downtown. Their proposal would be dealing with art; destination spots in town open to everyone with no charge, third space areas, and in gauged the overall public. The deadline for this grant is in July.

No Action Taken

5. Plan Community Open House meeting invite Downtown property owners to discuss Downtown Redevelopment Plan to enhance Downtown.

Main Street Committee would like to have an open house for the business and community. Before this meeting the Committee would like to be prepared to offer business advice and resources to help their business grow with Main Street project at the meeting. Once the resources are gathered then a meeting can be set.

No Action Taken

6. Building Inspector/Fire Chief

Fire Chief Tim Magnin and Jane Meisner Building Inspector have been doing routine inspections on Main Street. This has been going very well and they have been able to get into the buildings with property owners cooperation. Some situations have been discovered and property owners have been issued .thirty day correction letters.

No Action Taken

7. City Administrator **No Discussion**

8. Old Business

- a. City of Oconto Falls Main Street Planning Project USDA Grant Wrap-Up

- b. Compliance enforcement of Ch 480-8 General Commercial District (C-1) Downtown Zoning Code.

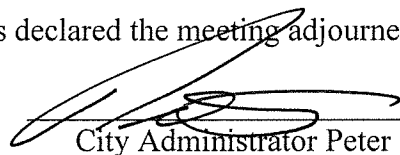
- c. Propose amendment to Downtown C-1 Zoning to permit Second Floor Residential & Rear Residential in Downtown.

No Action Taken

9. Next meetings every third Wednesday of a month- February 15, 2023 at 10:00 am.

10. Adjournment.

Having no further business, City Administrator Wills declared the meeting adjourned at 11:29 am.



City Administrator Peter Wills