

**CITY OF OCONTO FALLS
MAIN STREET COMMITTEE MEETING
Council Chambers – Municipal Building
500 N. Chestnut Avenue
Oconto Falls, WI 54154**

**WEDNESDAY, MARCH 20, 2024 – 8:00 AM
MINUTES**

City Administrator Wills called the meeting to order at 8:00 am.

1. Roll Call

Present: Chairman Barb Salscheider – Salscheider’s Antique Bar
Jayme Sellen – OCEDC
Peter Wills – City Administrator
Ashley Bahrke – City Alderman
Stephanie Holman-Senn Hometown Insurance

Absent: Peter Bruesch – Coachlight Inn, Melanie Rice – The Flower Shoppe

Also Present: Mayor Brad Rice, Deputy Clerk Jenny Friedman, Building Inspector Jane Meissner and Danielle Kline-Oconto Falls Chamber.

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

2. Approval of Main Street Committee Minutes- 01-17-2024

Motion: Bahrke/Holman

Motion to approve Main Street Committee Minutes-01-17-2024 with amendments.

Voice Vote: All present voting aye - **MOTION CARRIED**

3. Old Business

- a. City Attorney Opinion on Downtown Zoning-Mixed Use Zoning
- b. Zoning Regulations and Amending Zoning Article
- c. Examples of Downtown Mixed-Use Zoning
- d. Downtown Inspections Update

The next step of action is to consult with the city lawyer to find the best way to have the city ordinances amended for Main Street with the current mixed zoning.

NO ACTION TAKEN

4. New Business

- A. Chamber Representative to Main Street Committee-Danielle Kline, Chamber President.

Danielle Kline is the new Chamber President and has submitted an application to join the Main Street Committee.

MOTION: Bahrke/Salscheider

Motion to approve Danielle Kline's application to join the Main Street Committee.

Voice Vote: All present voting aye - **MOTION CARRIED**

B. Main Street America Small Business Grant

The Backing Small Businesses 2024 Grant Program is for the amount of ten thousand dollars for small business owners. The business owners be responsible to apply for this and would have to meet the following criteria;

- The applicant must be an owner of the business.
 - The applicant must be at least age 18 years or older.
 - The business must be in a "bricks-and-mortar" location and operate in an older or historic main street, downtown, or commercial district in the United States. The business must have occupied their current bricks-and-mortar location since January 1, 2024. (Home-based businesses, even those located in historic neighborhoods, are not eligible. Brick and mortar businesses located outside of historic downtowns and commercial corridors, including, but not limited to, office parks and shopping malls are also not eligible.)
 - The business must be an independent business and not part of a franchise.
 - The business must employ 20 or less full-time employees.
- Main Application Form
- The business must have been in operation on or before January 1, 2023.
 - The business must be a business entity in good standing in the state in which it was formed and the state in which it does business.
 - The business must have an active business license, if required by state or local government. (Applicants may be asked to provide documentation if selected.)

NO ACTION TAKEN

5. Next meeting-TBD

The next meeting will be May 15,2024 at 8:00am.

Adjournment

Having no further discussion, City Administrator declared the meeting adjourned at 9:00am.



City Administrator Peter A. Wills

Notice was given to the public at least 24 hours prior to this open meeting - agenda was forwarded to newspapers and any news media who have requested the same – agenda was posted at City Hall, Oconto Falls Community Library, and on the city website at: cityofocountofalls.com