

**CITY OF OCONTO FALLS
MAIN STREET COMMITTEE MEETING
Council Chambers – Municipal Building
500 N. Chestnut Avenue
Oconto Falls, WI 54154**

**WEDNESDAY, AUGUST 21, 2024 – 8:00 AM
MINUTES**

City Administrator Wills called the meeting to order at 8:00 am.

1. Roll Call

Present: Chairman Barb Salscheider – Salscheider’s Antique Bar
Peter Wills – City Administrator
Ashley Bahrke – City Alderman
Stephanie Holman-Senn Hometown Insurance
Peter Bruesch – Coachlight Inn

Also Present: Mayor Clint Braun, Deputy Clerk Jenny Friedman, Building Inspector Jane Meissner, Fire Chief Tim Magnin

Absent: Danielle Kline-Oconto Falls Chamber,
Jayme Sellen – OCEDC, Melanie Rice – The Flower Shoppe

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

2. Approval of Main Street Committee Minutes- 06-26-2024

Motion: Bahrke/Holman

Motion to approve Main Street Committee Minutes-06-26-2024.

Voice Vote: All present voting aye - **MOTION CARRIED**

Old Business

3. Downtown Zoning Ordinances

A. Ordinance Enforcement-Zoning & Building Conditions

B. Zoning Ordinance change from Commercial (C-1) to Mixed Use -Commercial, Multi-Family Residential & Single Family Residential

Administrator Wills is working with Hanaway Ross on changing Main Street from Commercial (C-1) to Mixed Use-Commercial, Multi-Family Residential & Single Family Residential. Administrator Wills presented some examples of Zoning Ordinance from Commercial (C-1) to Mixed Use -Commercial from De Pere. Building Inspector Meissner and Fire Chief Magnin gave an update on the properties that they have reviewed and the findings for any violations. The process of what happens if there are any violations found were gone through with Main Street Committee. Fire Chief Magnin is expecting to have nine more

inspections done by October.

NO ACTION TAKEN

4. (WEDC) Wisconsin Economic Development Corporation Main Street-Connect Community
 - A. WEDC Main Street Real Estate Rehab Checklist
 - B. WEDC Main Street Supporting Housing Tool Kit

The program was designed to provide training and networking for communities or organizations working on revitalizing topics. The goal of the Main Street and Connect Communities Program is to support downtown community development in the state of Wisconsin. WEDC provides technical assistance to communities in the planning, management, and implementation of strategic development projects in downtowns and urban neighborhoods. This includes Main Street support and Connect Communities, which is aimed at supplementing the Main Street program by expanding services to more downtowns across the state. WEDC will maintain partnerships and develop new ones with other state and local public and private entities such as the UW-Extension and USDA Rural Development to provide services to municipalities undertaking downtown revitalization projects. WEDC will annually develop a plan that describes the objectives of the state Main Street Program and the methods for 1) coordinating with public and private sector, 2) soliciting private sector funds for revitalization of business areas, and 3) helping municipalities engage in revitalization with help from interested individuals and organizations.1 WEDC matches technical assistance from our own staff, the National Main Street Center and outside consultants to needs of respective municipalities and non-profit organizations. WEDC will also work with local communities to set strategies to solicit funding from the private sector in those communities to support the local downtown revitalization effort.

New Business

5. Downtown Design Review Application-172 N Main St, Composite Rectangle Gazebo Former Hotel Site, Gazebo Proposal
Chairman Barb Salscheider presented a Downton Design Review Application for a gazebo to be placed at Caldwell Square located at 172 North Main Street.

MOTION: Bahrke/ Holman

Motion to approve the Downtown Design Review Application-172 N Main St, Composite Rectangle Gazebo Former Hotel Site, Gazebo Proposal as presented.

Voice Vote: All present voting aye - **MOTION CARRIED**

6. Next meeting -October 18, 2024 8am
The meeting will be held at 8:00am on October 18,2024.

Adjournment

Having no further discussion, City Administrator declared the meeting adjourned at 9:40am.



City Administrator Peter A. Wills

Notice was given to the public at least 24 hours prior to this open meeting - agenda was forwarded to newspapers and any news media who have requested the same – agenda was posted at City Hall, Oconto Falls Community Library, and on the city website at: cityofocntofalls.com