

**CITY OF OCONTO FALLS  
MAIN STREET COMMITTEE MEETING  
Council Chambers – Municipal Building  
500 N. Chestnut Avenue  
Oconto Falls, WI 54154**

**WEDNESDAY OCTOBER 16, 2024 – 8:00 AM  
MINUTES**

**City Administrator Wills called the meeting to order at 8:00 am.**

**1. Roll Call**

**Present:** Chairman Barb Salscheider – Salscheider’s Antique Bar  
Peter Wills – City Administrator  
Ashley Bahrke – City Alderman  
Stephanie Holman-Senn Hometown Insurance  
Peter Bruesch – Coachlight Inn  
Danielle Kline-Oconto Falls Chamber,  
Jayme Sellen –TEDCOR,  
Melanie Rice – The Flower Shoppe

**Also Present:** Mayor Clint Braun, Deputy Clerk Jenny Friedman, Building Inspector Jane Meissner, Fire Chief Tim Magnin, Bill LaBrause, Rebecca Pytak, Debbie Woods, Kelly Brabant

**DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:**

**2. Approval of Main Street Committee Minutes- 08-21-2024**

**Motion: Bahrke/Salscheider**

*Motion to approve Main Street Committee Minutes-08-21-2024.*

**Voice Vote:** All present voting aye - **MOTION CARRIED**

**Old Business**

**3. Downtown Zoning Ordinances**

**A. Ordinance Enforcement-Zoning & Building Conditions**

Building Inspector Meissner and Fire Chief Magnin gave an update on the properties that they have reviewed and the findings for any violations. The process of what happens if there are any violations found were gone through with Main Street Committee.

**NO ACTION TAKEN**

**B. Oconto Falls’ Nuisances Ordinance Ch348 Enforcement**

- i. § 348-4 (L) Sec. 3: Commercial Buildings in (C-1) Dist Window Coverings
- ii. § 348-9 Chronic Nuisance Premises

This would help clean up the Main Street façade but also some of the problem areas in the city.

**NO ACTION TAKEN**

C. Downtown Parking Enforcement

i. § 465-5 Parking, standing and Stopping (D) 8

There has been a rise in citizens parking on Main Street that is in violation of city ordinance. Police Department has been watching this and issuing citations when needed. Issue has been increasingly better with the help of the Police Department.

**NO ACTION TAKEN**

4. (WEDC) Wisconsin Economic Development Corporation Main Street-Connect Community

a. WEDC Connect Community Application

Administrator Wills did submit the application for WEDC Connect Communities.

There is three parts to this application;

- Pay two hundred dollars entry fee.
- Maintain a MainStreet Community
- Have four Volunteers do training and events that WEDC Connect Community designates and approves. Administrator Wills has gone to one training. Jayme Sellen, Ashley Bahrke and Stephanie Holman have also volunteered to be a part of this program.

At this time the City does not know if their application has been accepted.

**NO ACTION TAKEN**

**New Business**

5. Downtown Design Review Application-None

**NO ACTION OR DISCUSSION TAKEN**

6. American Express-Small Business Saturday November 30<sup>th</sup>

Re: Administrator Wills

A. Packets to arrive Mid November

B. <https://www.americanexpress.com/us/merchant/shop-small/materials.html?intlink=us-merchsite-ssrh-exploreassets>

Small Business Saturday November 30,2024.

7. Christmas Event December 5<sup>th</sup> Event Application

A. Event description

B. Main St Detour Request

C. Groups involved

The Oconto Falls Christmas Event December 5<sup>th</sup> event application was presented. The event will have a horse drawn wagon ride, activities for the children, Food Trucks and shopping on Main Street. This is put on by several of the Main Street business.

**MOTION: Bahrke/ Holman**

*Motion to approve the Christmas Event Application December 5<sup>th</sup> 2024.*

**Voice Vote:** All present voting aye - **MOTION CARRIED**

8. WEDC Vibrant Spaces Grant
  - A. Project Description
  - B. Budget breakdown
  - C. Source and amount of matching funds

Stephanie Holman presented some of the ideas of what the Caldwell Square will have. She will be applying for WEDC Vibrant Spaces Grant. If granted this will go towards Caldwell Square.

**MOTION: Bahrke/Salscheider**

*Motion to have City Administrator Wills and Stephanie Holman work together on the WEDC Vibrant Spaces Grant in order and then present on the November council agenda.*

Stephaine Holman did Sustain from vote due to conflict of interest.

**Voice Vote:** All present voting aye - **MOTION CARRIED**

9. T-Mobile Grant
  - A. Project Plans
  - B. Project Budget
  - C. Timeline
  - D. Letters of Support

**MOTION: Sellen/Salscheider**

*Motion to support City Administrator Wills and Stephanie Holman work together on the T-Mobil Grant and submit when completed.*

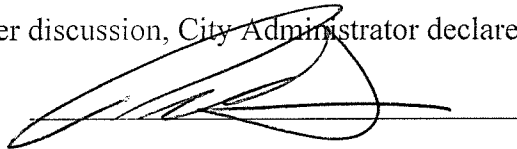
Stephaine Holman did Sustain from vote due to conflict of interest.

**Voice Vote:** All present voting aye - **MOTION CARRIED**

10. Next meeting -December 18, 2024 8am

11. Adjournment

Having no further discussion, City Administrator declared the meeting adjourned at 8:50am.



City Administrator Peter A. Wills

Notice was given to the public at least 24 hours prior to this open meeting - agenda was forwarded to newspapers and any news media who have requested the same – agenda was posted at City Hall, Oconto Falls Community Library, and on the city website at: [cityofocntofalls.com](http://cityofocntofalls.com)